



## Terry Ward – Founder

Terry is Founder and President of CommSkills Group, a communication and presentation skills training organization. CommSkills Group programs are an integral part of many leadership and employee development programs across the country. He has over 25 years experience in communication skills training. His focus is on changing the way people and business communicate. Terry also serves as a communications coach for high-level executives across the country. His unique approach is all about leveraging the power of the spoken word using your own unique natural style and authenticity.

After attending the University of California at Davis and receiving a degree in Applied Behavioral Sciences with an emphasis on communications, Terry has had the opportunity to work with Fortune 1000 companies developing the communication skills of their people. His expertise includes large group presentations, speeches, executive coaching, communication selling skills, communicating change, defining corporate values, setting company goals and call center effectiveness.

Terry began his career as an advertising copywriter and account executive in Northern California. He has taught Improvisation in San Francisco, Los Angeles and at Hartnell College in Monterey County. He was also a television writer in Los Angeles and play write in the San Francisco Bay Area. He believes that our creativity and spontaneity are our greatest resources. His focus is in working with people to help them motivate and inspire others by tapping into their own authenticity and enthusiasm.

His passion is in identifying and developing individuals' communication skills so that they can have the greatest impact on their listeners while making a human connection. To be an effective communicator and motivate others to action one must develop his/her ability to communicate effectively in any situation. Terry believes that great leadership is predicated on the ability to communicate, motivate and inspire. And we are all leaders.

*“Remember the power of the spoken word. Use it wisely and with compassion for it has the power to change the world”*